

Aesthetic quality of the Port of Rotterdam Maasvlakte 2

The Port of Rotterdam wishes to improve its image. It has invited West 8, MVRDV, HNS, Mecanoo, Maxwan en Ronald Rietveld Landschapsarchitectuur to formulate a vision for the aesthetic quality and the public image of the port. The plans should enhance the 'quality of place' for visitor and user alike. We were asked to develop a vision for aesthetic quality of Maasvlakte 2.

One of the challenges for the Port of Rotterdam is to make its phenomenal landscape attractive for new groups of users. Accommodating rather than programming. Yet it is important to maintain the port's adventurous and pure character. Adding large-scale infrastructure such as Maasvlakte 2 offers many possibilities for an increase in recreational use. Our design of the outer contour of Maasvlakte 2 invites unexpected and quasi-unprogrammed types of recreational use. Moreover, we propose the only car-beach and, in cooperation with Artificial Surf Reef Design, the best surf beach in the Netherlands. The outer contour will be 25 meters above sea level and 18 kilometers long. Driving on top of it, this contour offers a continuous experience of the Netherland's new Land's End.